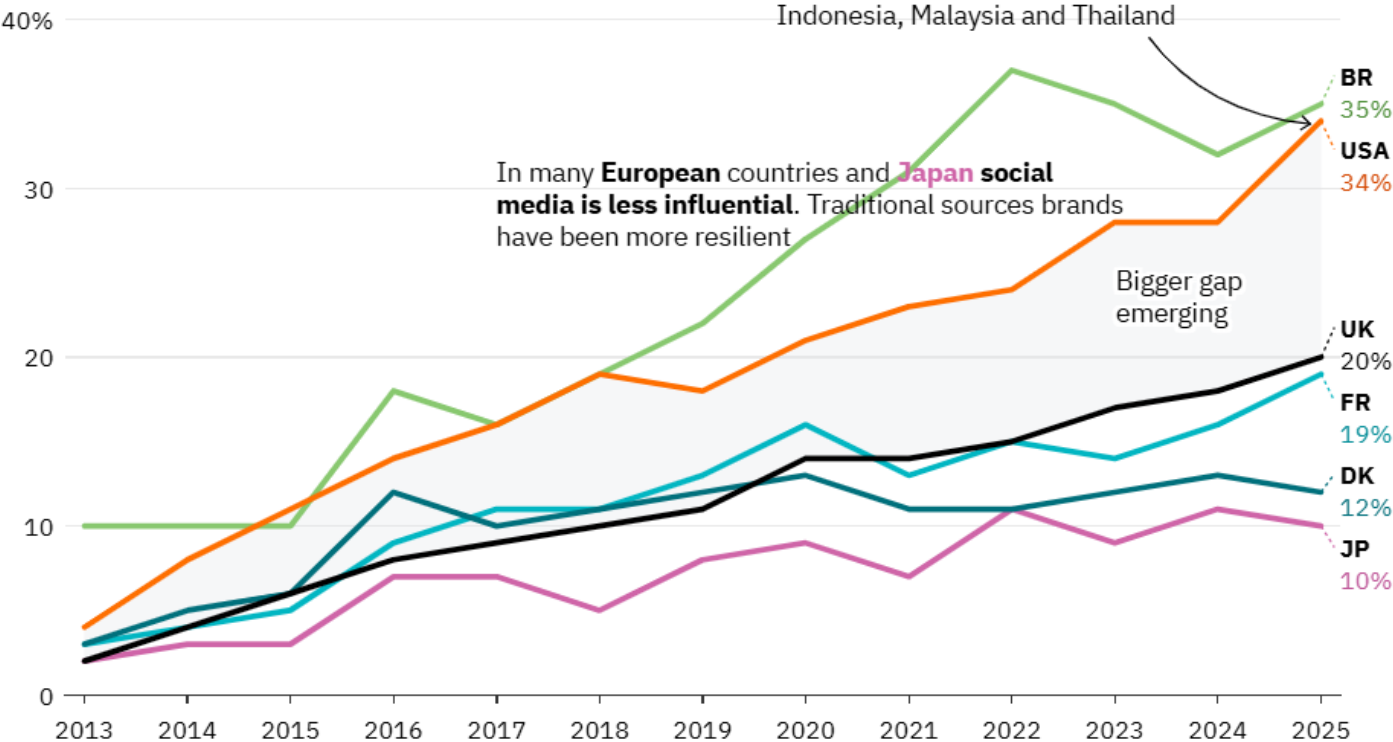


Proportion that say social media is their main source of news

2013–2025

Selected countries



Proportion that say each is their main source of news

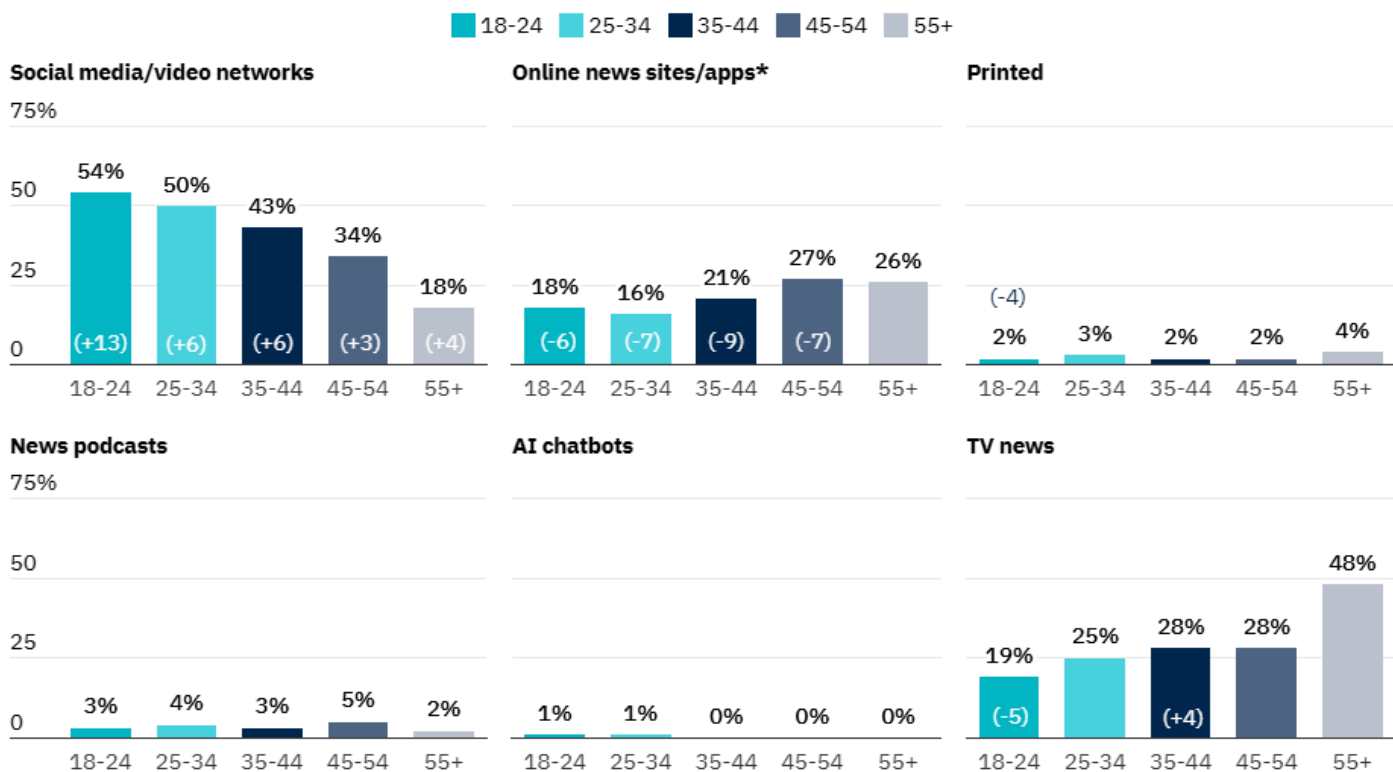
BY AGE

United States

Figures in parentheses indicate change from previous year in percentage points (pp).

→ Ordered from younger to older age group preferences

*Younger groups less likely to access news websites/apps



Proportion that say each is their main source of news

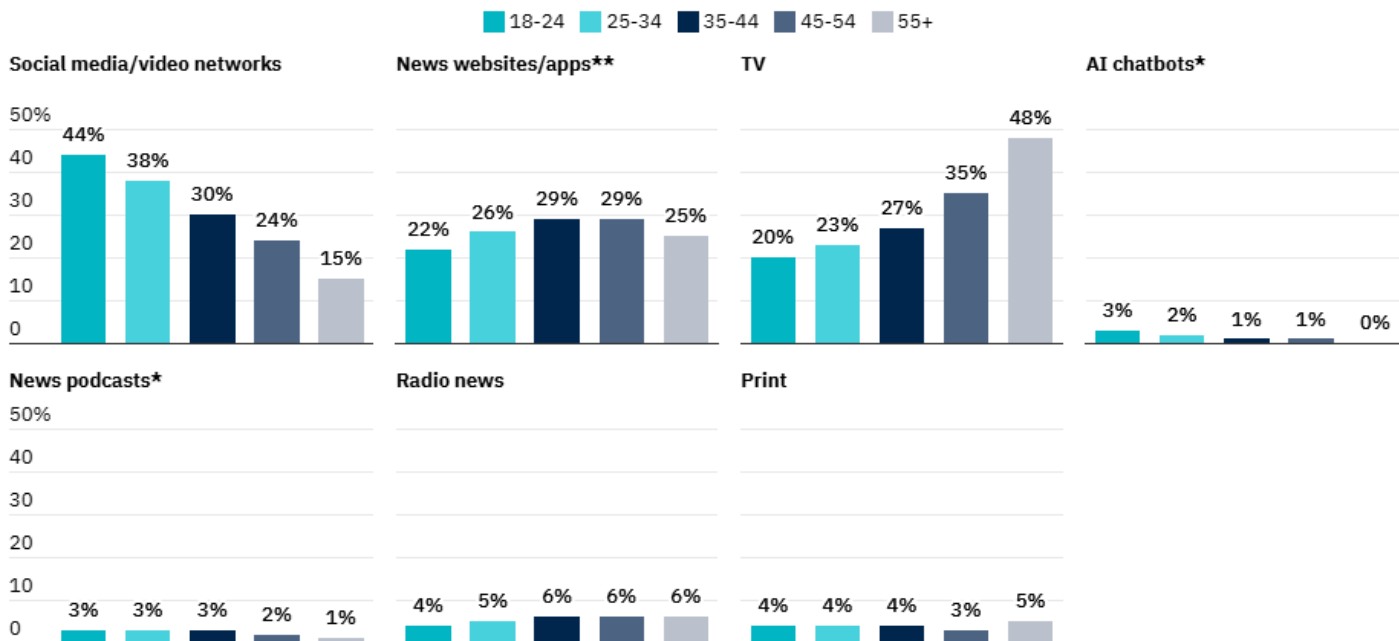
BY AGE

All markets

→ Ordered from younger to older age group preferences

*Chatbots and news podcasts also skew younger.

**Younger groups still less likely to access news websites/apps.

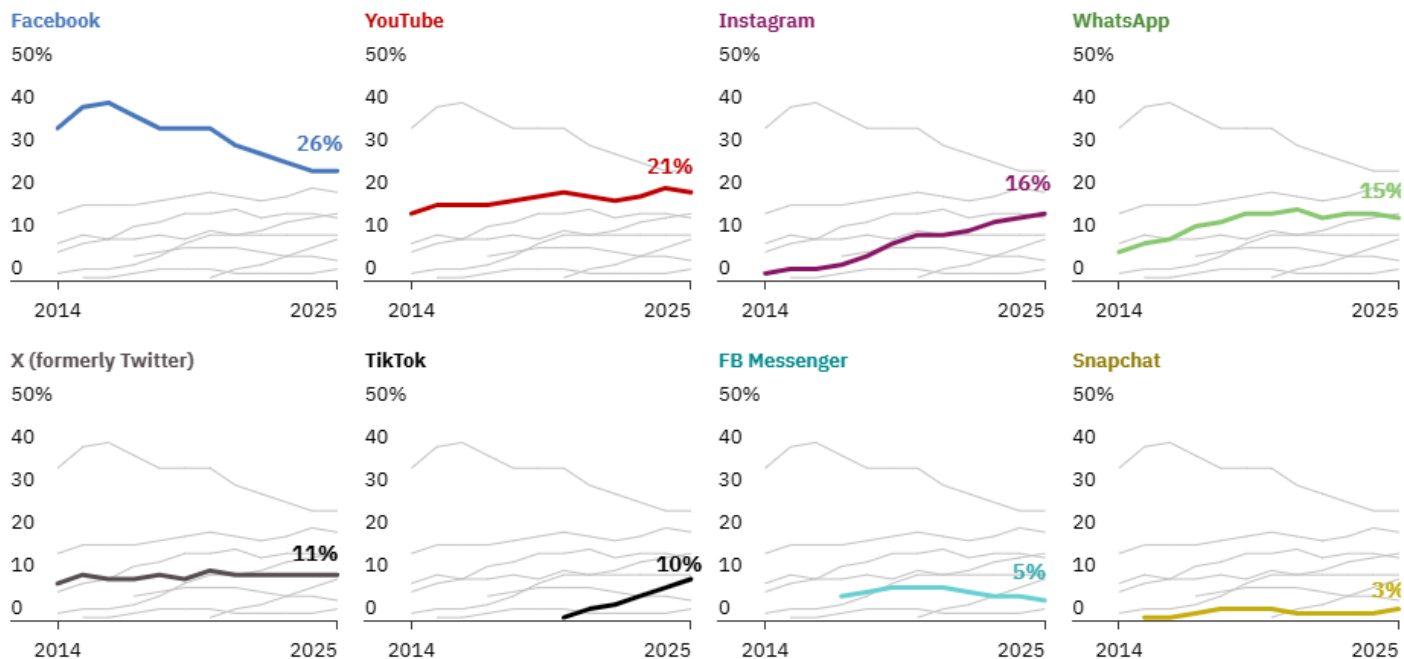


Proportion that used each network as a source of news in the last week

2014–2025

Selected countries

→ Facebook algorithm changes to reduce news to 3% in feeds but now coming back?



Bluesky: 2024: 1%; 2025: 2%

Q12b. Which, if any, of the following have you used for finding, reading, watching, sharing or discussing news in the last week? Base: Total sample in each country-year in UK, USA, Germany, France, Spain, Italy, Denmark, Finland, Australia, Japan (2014–25). Brazil & Ireland (2015–25) ≈ 2000.

Source : « Digital News Report » by Reuters Institute and the University of Oxford