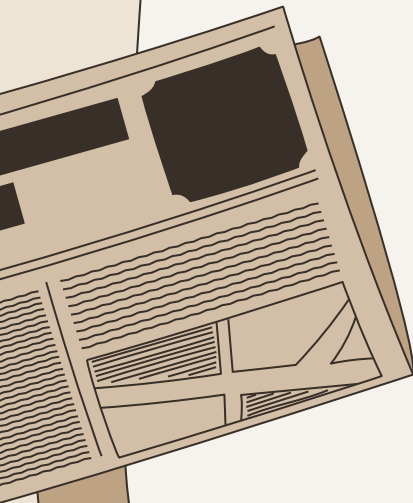




*"The tendency of news media **to report in a way that reinforces a viewpoint, worldview, preference, political **ideology**, corporate or financial **interests**, moral framework, or **policy inclination**, instead of reporting in an **objective** way (simply describing the facts)"***

– allsides.org



BIAS IS NOT NECESSARILY A BAD THING.

It's **hidden bias** that misleads,
manipulates, and divides us.
Instead of seeking to eliminate
news media bias entirely —
which may be impossible — it's
best to **make it transparent.**



*Do you agree?
Why (not)?*

Bias In The Media: Solutions?

From passive recipient to critical consumer of news

- make a difference between objective and subjective statements
- be aware of media bias
- check the source from which you get informed
- confront several sources and perspectives when researching a specific issue

AllSides Media Bias Chart™

Ratings based on online, U.S. political content only – not TV, print, or radio.
Ratings do not reflect accuracy or credibility; they reflect perspective only.



CONSERVATIVE

LIBERAL



OWNED BY NEWS INTERNATIONAL, A DIVISION
OF RUPERT MURDOCH'S NEWS CORPORATION

L LEFT

L LEAN LEFT

C CENTER

R LEAN RIGHT

R RIGHT

AllSides Media Bias Ratings™ are based on multi-partisan, scientific analysis.

Visit AllSides.com for balanced news and over 1,400 rated sources.

Version 9.2

© AllSides 2023