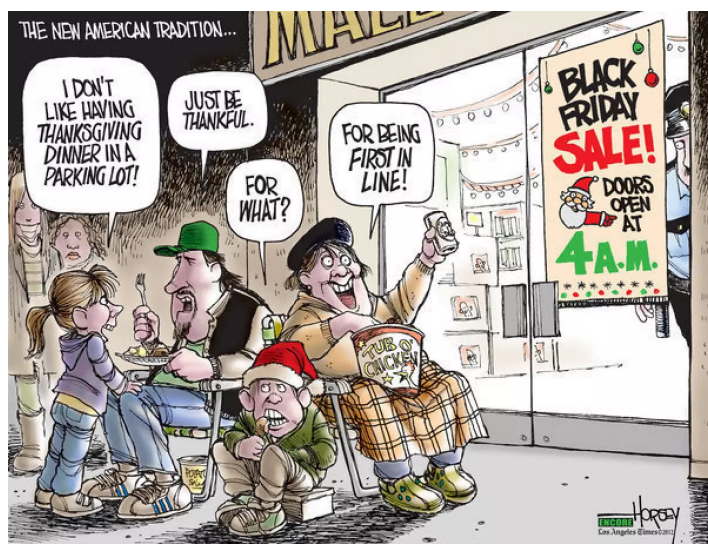


I. Describe and interpret



Bargain, good deal : *bonne affaire*
Doorbuster deals: *les promos choc, les offres irrésistibles, les méga super affaires*
To get the most bang for your buck: *en avoir pour son argent, faire de supers affaires*
A parking lot: *un parking*
Rebate, discount: *rabais, remise*
20% off: *20% de rabais*
Sale : *vente, soldes*
Sales : *les soldes*
On sale : *en vente*
Sales start tomorrow ! *Les soldes comencent demain !*
To be thankful: *être reconnaissant*
Shopping frenzy / madness : *la folie des achats*
To stand in line: *faire la queue*
To wait for the stores to open: *attendre que les magasins ouvrent*

David Horsey, *The Los Angeles Times*, November 22, 2012

II. Video : “Black Friday is in full swing here in Mid-Michigan” (WILX News 10, 02/12/24)

Link: https://www.youtube.com/watch?v=6eed_KuWkAg

Watch the news report and fill in the blanks: (careful, there may be more than 1 word per line)

Black Friday _____ (1) is in full _____ (2) here in Mid-Michigan. Shoppers started _____ (3) early this morning, _____ (4) the cold just to find the best _____ (5). News Ten's Ta'niyah Jordan spent the morning in Howell where shoppers are looking to _____ (6) the best _____ (7) of the season.

I'm here at Tanger Outlet in Howell, where shoppers today told me they're here for tradition and to find the best _____ (8).

Vilmarie Carmona, Black Friday shopper:

"I just spent almost... _____ (9), but it was _____ (10)."

Black Friday shoppers like Vilmarie Carmona say after researching where to find the best in-store deals, the Outlet Mall is giving _____ (11).

Carmona:

"They had Gap Outlet, so that's why I came _____ (12) here. My favorite color is black, so I just got a _____ (13) black stuff. I think I have something white, but that's it."

Kevin Parkyn, Black Friday shopper:

"I need to replace _____ (14), so I'm doing that."

Shopping is an annual day-after Thanksgiving tradition for Kevin Parkyn and his family. With Black Friday deals _____ (15) off, Parkyn says he's looking for the best deal on new _____ (16).

Parkyn:

"I _____ (17) all the prices on it yet. It seemed reasonable with what I was getting, but this is the right time _____ (18) something if you need something."

An _____ (19) from the National Retail Federation predicts that the number of people shopping between Thanksgiving Day and Cyber Monday _____ (20) a new record this year. Carmona says she went to the Gap Outlet store _____ (21) on new work clothes.

“ _____ (22) any good deals?”

“Yeah, they did, they did.”

If you're planning to come out and _____ (23), you _____ (24) fast. Most sales end today.

Reporting In Howell, Ta'niyah Jordan, *News Ten*.

III. Fast fashion



By Alexandre Magnin, Sustainabilityillustrated.com, November 20, 2018

<https://sustainabilityillustrated.com/en/2018/11/20/clothes-sustainable-fashion-cartoon/>

What exactly is fast fashion?

What does the cartoon suggest?

Are you for or against this type of retail?

IV. Translate

De l'ultra-fast fashion en vente dans l'un des plus prestigieux grands magasins parisiens. Le géant asiatique de la mode éphémère Shein a annoncé ce mercredi 1er octobre avoir choisi la France pour ouvrir ses premiers magasins physiques pérennes, une première mondiale pour l'enseigne, sous le coup des critiques pour ses prix extrêmement bas, la profusion des références et son marketing ultra-agressif.

Six boutiques devraient ouvrir «à partir de novembre», d'abord au sein du BHV Marais à Paris puis cinq autres «progressivement» dans des magasins Galeries Lafayette sous franchise¹. (...) Shein - qui emploie 16 000 personnes dans le monde et a réalisé 23 milliards de dollars (20 milliards d'euros) de chiffre d'affaires en 2022 - promet «la création de 200 emplois directs et indirects en France au sein de SGM (Société des Grands Magasins)». Mercredi soir, les Galeries Lafayette ont affirmé «refuser l'installation» de Shein dans les magasins franchisés² en province. «Les Galeries Lafayette tiennent à exprimer leur profond désaccord avec cette décision (de SGM) au regard du positionnement et des pratiques de cette marque d'ultra-fast fashion qui est en contradiction avec leur offre et leurs valeurs», selon un communiqué. (190 mots)

Libération, 01/10/25

¹ Sous franchise : under franchise

² Franchisé : franchised