Questions you should ask yourself after reading the text:

So what?

Is that a problem?

Can listeners change that ?

Why are lyrics becoming simpler?

To what extent does it / art reflect society?

What consequences could it have on individuals or society as a whole?

Does this evolution concern all music genres?

Is it international?

Is 300 songs a year enough?

Is the study biased? Why would they mention Bob Dylan?

Main questions for a commentary / Problématique

Does / Can people's artistic creation reflect the state of the society they're in?

To what extent do art and society evolve together?

How far does art give us reliable information on the evolution of society?

To what extent does progress make everything simpler (in every sense of the word)?