Stop Googling. Let's Talk.

By Sherry Turkle, The New York Times, September 26, 2015

College students tell me they know how to look someone in the eye and type on their phones at the same time, their split attention undetected. They say it's a skill they mastered in middle school when they wanted to text in class without getting caught. Now they use it when they want to be both with their friends and, as some put it, "elsewhere."

These days, we feel less of a need to hide the fact that we are dividing our attention. In a 2015 study by the Pew Research Center, 89 percent of cellphone owners said they had used their phones during the last social gathering they attended. But they weren't happy about it; 82 percent of adults felt that the way they used their phones in social settings hurt the conversation.

I've been studying the psychology of online connectivity for more than 30 years. For the past five, I've had a special focus: What has happened to face-to-face conversation in a world where so many people say they would rather text than talk? When college students explain to me how dividing their attention plays out in the dining hall, some refer to a "rule of three." In a conversation among five or six people at dinner, you have to check that three people are paying attention—heads up—before you give yourself permission to look down at your phone. So conversation proceeds, but with different people having their heads up at different times.

Young people spoke to me enthusiastically about the good things that flow from a life lived by the rule of three, which you can follow not only during meals but all the time. But the students also described a sense of loss.

One 15-year-old I interviewed at a summer camp talked about her reaction when she went out to dinner with her father and he took out his phone to add "facts" to their conversation. "Daddy," she said, "stop Googling. I want to talk to you." A 15-year-old boy told me that someday he wanted to raise a family, not the way his parents are raising him (with phones out during meals and in the park and during his school sports events) but the way his parents think they are raising him—with no phones at meals and plentiful family conversation.

Studies of conversation both in the laboratory and in natural settings show that when two people are talking, the mere presence of a phone on a table between them or in the periphery of their vision changes both what they talk about and the degree of connection they feel. Even a silent phone disconnects us.

In 2010, a team at the University of Michigan led by the psychologist Sara Konrath put together the findings of 72 studies that were conducted over a 30-year period. They found a 40 percent decline in empathy among college students, with most of the decline taking place after 2000.

Across generations, technology is implicated in this assault on empathy. We've gotten used to being connected all the time, but we have found ways around conversation—at least from conversation that is open-ended and spontaneous, in which we play with ideas and allow ourselves to be fully present and vulnerable. But it is in this type of conversation—where we learn to make eye contact, to become aware of another person's posture and tone, to comfort one another and respectfully challenge one another—that empathy and intimacy flourish. In these conversations, we learn who we are.

Of course, we can find empathic conversations today, but the trend line is clear. It's not only that we turn away from talking face to face to chat online. It's that we don't allow these conversations to happen in the first place because we keep our phones in the landscape.

This is our moment to acknowledge the unintended consequences of the technologies to which we are vulnerable. We have time to make corrections and remember who we are—creatures of history, of deep psychology, of complex relationships, of conversations, artless, risky and face to face.

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